



BLAIRGOWRIE & RATTRAY DEVELOPMENT TRUST

PRIVACY POLICY

Introduction

This policy addresses key areas of Trust business where user privacy is concerned and outlines the obligations of the users (visitors to the website), the website and website owners Blairgowrie & Rattray Development Trust Ltd. It also details the way the Trust processes, stores and protects user's data and information.

The Website

The Trust takes a proactive approach to privacy to ensure the necessary steps are taken to protect user's data throughout their visiting experience. This website complies with all UK national laws and requirements for user privacy.

Use of Cookies - What are Cookies?

Cookies are small files saved to the user's computer's hard drive which track, save and store information about the user's interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within the website.

What are Cookies used for?

The Trust may use Cookies to remember personal settings which users have chosen in the website. For no other reason are Cookies used to collect information that identifies a person. Most Cookies are automatically deleted from a user's computer when they leave the website, or soon after.

Anonymous session cookies (short-term cookies which disappear when the browser closes) are used to assist the user to navigate the website and make the most of the features. Logging on to the website as a registered user – the session cookie will also contain user ID which checks the services the user is permitted to access.

This website uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses cookies to track visitor usage. The software will save a cookie to a computer's hard drive in order to track and monitor engagement and usage of the website, but will not store, save or collect personal information.

Should users wish to deny the use and saving of cookies from this website onto their computer's hard drive, they should take necessary steps within their web browser's security settings to block all cookies from this website and its external serving vendors.

Personal Information

Whilst using the website or services, users may be asked to provide personal information - name, address, email, telephone. This information will be stored safely in the membership register and other secure data bases.

The Trust will ensure all personal information supplied is held securely in accordance with the General Data Protection Regulation (EU) 2016/679, as adopted into law of the United Kingdom in the Data Protection Act 2018.

By providing personal contact details, a person consents to the Trust making contact through that method.

Users have the right at any time to request a copy of the personal information held about them. Should you wish to receive a copy of this, or would like to be removed from our database, please contact us at admin@brdt.org.uk.

Data we may hold, why we hold it and what we do with it

Website forms BRDT will not share, sell or rent personally identifiable information, gathered as a result of filling out forms on the site, newsletter sign up or any other contact.

The Trust may collect the following information:

Individuals

The Trust will hold contact information about individuals who request to be included on a mailing list such as that used for communication with members. To be included the Trust will ask for confirmation of acceptance with the process detailed below. This will constitute permission for the Trust to email, telephone or write to an individual.

This information will be held securely within the website dashboard and email marketing software with password access control only available to the Trust

The Trust will only use this information to send a range of communications such as AGM notice, newsletters etc. It will not be shared with any third party

Contact Details for further information:

Blairgowrie & Rattray Development Trust Ltd, 1-3 Meadow Place, Blairgowrie PH10 6NQ

Email: admin@brdt.org.uk

Tel: 01250 876000